

a new church launch in Indio, California



Cross
Community
Church

cccindio.org

Why Indio?

Just over 2 years ago, Mark Salazar sensed God calling him to plant a church. Since then, he has had the unique opportunity to experience firsthand some of the triumphs and trials of beginning a new church with CrossChurch San Diego. Through prayer, fasting, and counsel, God is continuing to confirm and specify that call.

Mark and Kristi completed the NAMB Basic Training for Church Planters in April, 2010. It is there Mark learned that Indio, CA was one of the top 3 Strategic Focus Cities by the California Southern Baptist Convention. This caught Mark's attention because Indio is also a place that the Salazar family spends much of their vacation time and is very familiar with. They have enjoyed meeting people in the area and feel that the Lord has shaped their family to fit perfectly into the lifestyle and culture there.

The vision God has given Mark begins with Cross Community Church (C3) in Indio. There are only 2 churches of any faith in North Indio, the specific area where God is calling Mark. North Indio is a newer, growing development with a 57% population increase since 2000. There is much land yet to be developed and God has clearly shown Mark that the potential is endless! C3 will be a church that raises up leaders to plant more churches in the surrounding Coachella Valley. Acts 1:8 says, "But you shall receive power when the Holy Spirit has come upon you; and you shall be witnesses to me in Jerusalem (North Indio), and in all Judea (Coachella Valley), and Samaria (United States), and to the end of the earth."

Please consider how God would have you partner with us to join Him where He is moving!

Coachella Valley is 96% UNCHURCHED*

*Indio is located in the Coachella Valley region

FACTS

Indio is one of the fastest growing cities in California

Population:

Current: 83,937

Pop. change: 57% increase since 2000

Cost of Living:

National Average: 100

San Diego: 147

Knoxville: 80

Orlando: 94

Palm Springs: 141

Indio: 111

Homes:

The median home cost in Indio is \$175,800. Indio's cost of living is 11.2% higher than the U.S. average.

Facility Cost:

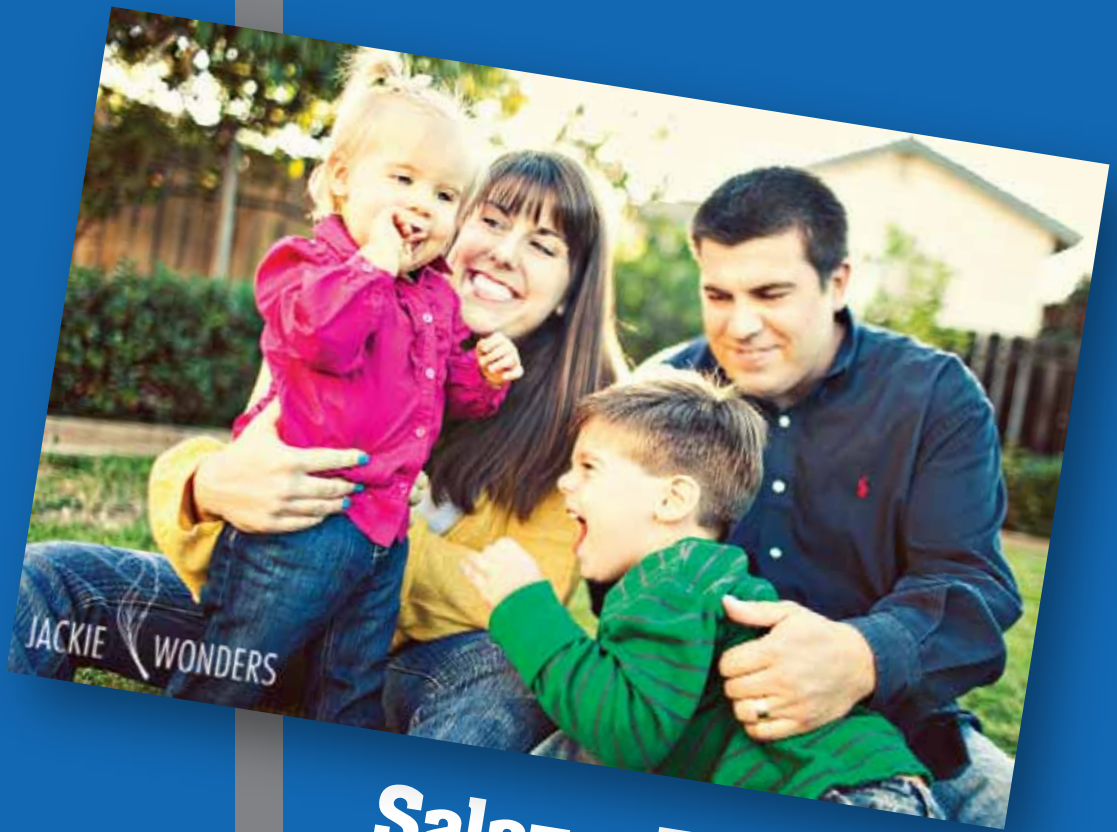
5 hour rental of a school for a worship service:

San Diego: \$1,200-\$1,800

Indio: \$4,000-\$5,000

Statistics from
www.bestplaces.net

cccindio.org



Salazar Family

Church Staff



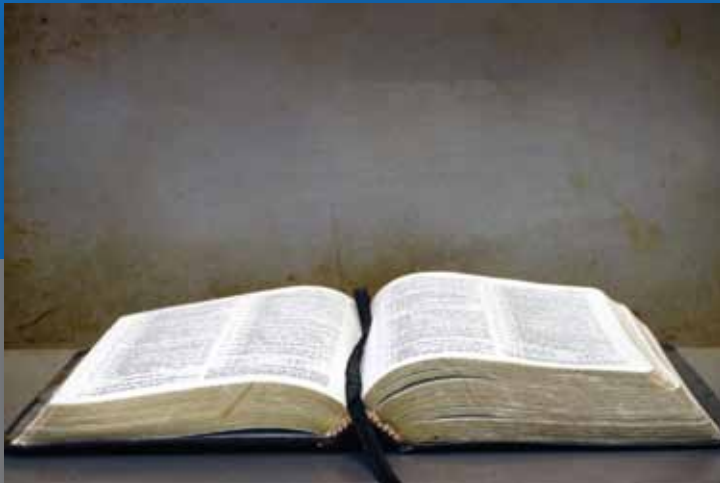
Mark Salazar
Lead Pastor

Our Vision

Our vision at C3 is simply
The Great Commandment.

Love God. Love Others.

Jesus said to him, You shall love the LORD your God with all your heart, with all your soul, and with all your mind. This is the first and great commandment. And the second is like it: You shall love your neighbor as yourself. (Matthew 22 37-39)



Our Mission

At C3 we are committed to living out
The Great Commandment through
His Great Commission.

Go therefore and make disciples of all the nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all things that I have commanded you; and lo, I am with you always, even to the end of the age. Amen. (Matthew 28:19-20)

VALUES

GOD'S WORD

PEOPLE

FAMILY

COMMUNITY

DISCIPLESHIP

TEAM WORK

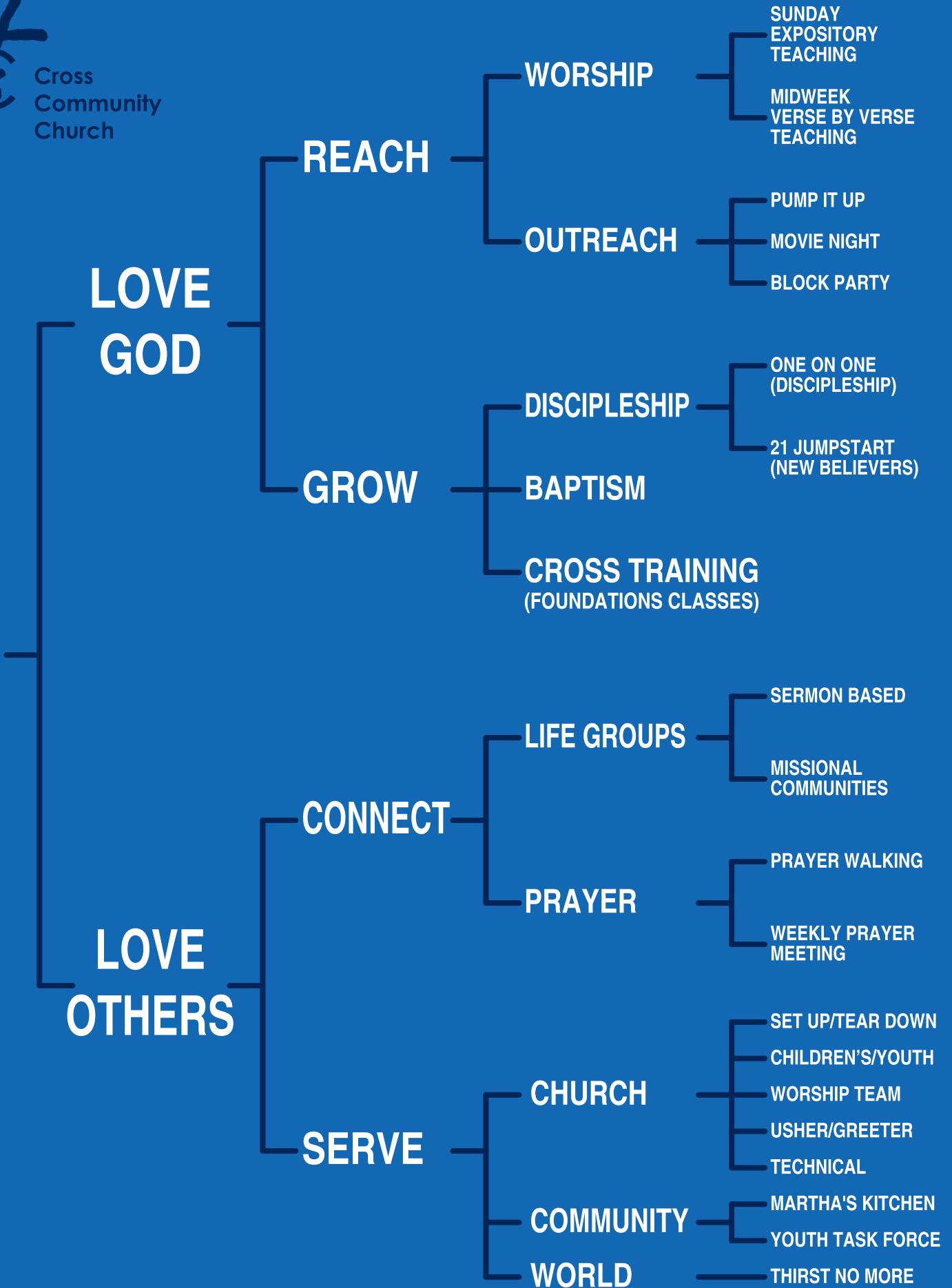
THE CROSS

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STRATEGY



**LOVE
GOD**

REACH

WORSHIP

SUNDAY
EXPOSITORY
TEACHING

MIDWEEK
VERSE BY VERSE
TEACHING

OUTREACH

PUMP IT UP

MOVIE NIGHT

BLOCK PARTY

GROW

DISCIPLESHIP

ONE ON ONE
(DISCIPLESHIP)

21 JUMPSTART
(NEW BELIEVERS)

BAPTISM

**CROSS TRAINING
(FOUNDATIONS CLASSES)**

**LOVE
OTHERS**

CONNECT

LIFE GROUPS

SERMON BASED

MISSIONAL
COMMUNITIES

PRAYER

PRAYER WALKING

WEEKLY PRAYER
MEETING

SERVE

CHURCH

SET UP/TEAR DOWN

CHILDREN'S/YOUTH

WORSHIP TEAM

USHER/GREETER

TECHNICAL

COMMUNITY

MARTHA'S KITCHEN

YOUTH TASK FORCE

WORLD

THIRST NO MORE



Timeline

Winter 2010

Move to Indio, CA

Spring 2011

Multiply to 3 missional communities & a core group

Summer 2011

Community outreach events

Fall 2011

Three to six pre-launch gatherings

Winter 2011

Public Launch

Needs

Year 1 Expenses \$137,500

Year 2 Expenses \$137,500

Launch \$ 50,000

Misc/Interns \$25,000

Detailed spreadsheet available upon request.

Contact

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